



California Auction Service

COMMERCIAL INDUSTRIAL AUCTIONEERS APPRAISERS

A division of Silicon Valley Auction Service

Col. Tom Frankhouser Auctioneer

1245 Crisp Ct, Sacramento, CA 95864

A1Appraisal.com

CommercialAuctioneers.mobi

A1Auctioneer.com

SiliconValleyAuctions.com

Commercial Industrial Auctions

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Col Tom Frankhouser Auctioneer

Auctioneer Col Tom Frankhouser has lived in California for the last Fifty Two years. When he retired from the marketing business, he wanted to work in the profession that was his life long dream that would be fun and interesting. He graduated as an Auctioneer and then as a Certified Appraiser from Missouri Auction School.

California Auction Service is one of the bay area's best-liked and most successful auction firms. Founded in 1985, the company now has auctions on an average of one per week.

As business has grown, so has the reputation of *California Auction Service* and Auctioneer Col Tom Frankhouser.

He and his staff's knowledge and understanding of the auction business, as well as the client's needs and his properties of equipment, tools, industrial, real estate, antiques, fine glass, art, jewelry, collectibles, retail equipment, autos and many other fine items.

So whether you are a seasoned bidder or a complete novice, attending a *California Auction Service* auction can be both an exhilarating and uplifting experience. You never know what will take place when the auctioneer takes the block (podium.) A chair purchased at a garage sale could sell for five figures.

Auctions –“The Sound That Sells”

Whether you wish to sell an entire company, industrial equipment, machinery or an estate including collection of fine art and rare bottles, *California Auction Service* has an appropriate auction format. As opposed to other avenues of selling, *California Auction Service* offers exposure to carefully targeted buyers. The services we extend to sellers assure them that the auction process flows smoothly.

Complimentary and Confidential Auction Estimates

If you have property you wish to sell at auction, the first step is to obtain an auction estimate.

California Auction Service has a staff of fee appraisal specialists, each with a particular area of expertise. You may telephone us for a private appointment to obtain this estimate.

Consigning Your Property

Once you have made a decision to sell, a *California Auction Service* specialist will assign your property to the most suitable and timely auction. A contract will be prepared; outlining complete terms and conditions.

Our staff will plan and complete the auctions set up of your property or assist you with delivery arrangements to the auction site.

Advanced accounting software assures you of punctual payment after sales and will provide a thorough inventory of your consigned property.

Certified Appraisal Guild of America * National Auctioneers Association * California State Auctioneers Association

Fax: 916-485-6681

1245 Crisp Ct, Sacramento, CA 95864

Office: 800-443-3755

SiliconValleyAuctions.com

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InventoryOrganizer.com

SiliconValleyLiquidators.com



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“Your Firm’s Path to Cash” Suggested Auction Procedures

1. Call **Commercial Auction Service (800) 443-3755** for an Auctioneer to come and view your items that you wish Auctioned. Without charge, he will inspect them and discuss their marketability with you.
2. The Auctioneer will discuss the Auction Agreement with you as to the costs that you will incur, the best location for the Auction and the best date available for your Auction. Commercial and Business checklists are filled in if necessary.
3. Upon your execution of the Auction Agreement, the “wheels” for the Auction are set in motion.
4. Pictures are taken of Business - Commercial - Office Equipment, and items including Antiques, Jewelry, Paintings and any item that will be special for an advertisement.
5. Immediately, the Advertising of the Auction is written and placed with the best media for the Auction. The Mailing List is prepared for your type of Auction. Our Webmaster is given the information as to the day, date, time and content of your Auction. Within a one week period he has your Auction prepared for viewing on the Web Site: CommercialAuctioneers.mobi
6. On the agreed upon time or day, the Auction Set-Up Crew will come into the property, remove everything from desks, lockers, cabinets, closets, drawers, shelves and storage areas. Then items such as papers, trash, toiletries, foodstuffs etc. are put out for disposal along with worn, broken furniture and equipment.
7. All small items (tools, parts, antiques, books, dishes, flatware, cleaning and office supplies etc.) are boxed compatibly together in “Box Lots” and set-aside until the day before the Auction. All items that are considered to have a “high” value are boxed or packaged separately.
8. Equipment, furniture, appliances, equipment and tools are sorted and set out individually.
9. Then all items for disposal are removed from the property to your dumpster.
10. Each Box Lot and individual items are then given a “Lot Number”. The Auctioneer records and photographs each Lot and item for an Auction Catalog.

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12. This list and the photos are recorded in the Auction Computer that will be used in the Auction.
13. The Auction Bid Cards and Catalogs for the Auction Bid Registrants are printed and made ready along with the Auction Terms and Conditions.
14. The morning of the Auction, the Auctioneers, the Ring Man and the Auction Crew arrive on site at approximately 8:00 AM. The Auction Computer is double-checked and any corrections necessary are made at this time.
15. At 9:00 Am the Bidders start registering and receiving their “Bid Numbers” and catalogs that list all the Lots to be auctioned. They now are allowed to “Preview” the Auction Lots and make notes about the items that interest them.
16. At 10:00 AM sharp the Auctioneer recites the Auction Terms and Conditions then begins the Auction Chant on the first Lot to be sold. The Lot with its Lot number is projected on the screen for the bidders to view or walk to the Auctioneer as he Auctions each item. This provides continuity and ease for the check out after the Auction.
17. As the “Hammer” falls on the last Lot, bidders line up at the cashier desk to pay by cash, check or credit cards and receive an itemized list of their purchases.
18. The itemized list is given to the check out crew and their purchases are brought to them. If the Bidder needs assistance to load their purchases, they ask for help from the “Loading Crew” and pay them a cash tip for their help.
19. The Auction chairs, tables and computers are then loaded and removed from your premises. This leaves the property void of all items and broom clean. The consignor / owner is responsible for clean up and disposal as well as the disconnecting of all equipment.
20. The Auctioneer then returns to the office and by the next day starts preparing your Auction Closing Statement. After all checks are cleared and any buyer/bidder problems cleared, you will receive your Check and Auction Statement, This is usually within (10) ten days, but sometimes up to the (30) thirty days as allowed by law.

“Here or There, Large or Small, We Inventory, Organize, Appraise or Auction All”

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